

Job Title: Social Media Manager Intern

Job Type: Internship

Location: Remote

About the Company:

LyfeLit Co. is a rapidly growing education technology company that enables Universities Career Service Advisors to better fulfill their mission and enables Emerging Adults to fully navigate the different societal systems. Our mission is to empower people to design their ideal lifestyles, by providing guidance and visibility to the transitioning moments in life. We are seeking a talented person to join our team and help bring inclusive growth to all people, and networks that power our society.

Job Description:

We are seeking a highly motivated Social Media Manager Intern to join our team and help us develop and execute our social media strategy. As an intern, you will work alongside our experienced social media team and have the opportunity to gain hands-on experience in the field.

Responsibilities:

- Develop and execute social media strategies to increase brand awareness and engagement
- Create and curate engaging content for social media platforms, with a focus on Instagram, TikTok, and LinkedIn
- Monitor and respond to social media comments, messages, and mentions in a timely and professional manner
- Analyze social media metrics and adjust strategies to improve performance
- Collaborate with other teams to develop and implement integrated marketing campaigns
- Stay up-to-date with the latest social media trends and best practices

Qualifications:

- Strong written and verbal communication skills
- Knowledge of social media platforms and management tools
- Experience creating and managing social media content
- Ability to analyze social media metrics and adjust strategies accordingly
- Strong organizational and time management skills
- Ability to work independently and as part of a team
- Currently enrolled in or recently graduated from a Communications, Marketing, Journalism, Design, or related degree program

Additional Information:

- This is an unpaid internship.
- The intern will be expected to work 20-30 hours per week.

- This internship may be completed remotely.
- The intern may be eligible for academic credit, depending on their school's policies.

To apply:

Please submit your resume and portfolio of your work to info@lyfelit.com. We thank all applicants for their interest, however, only those selected for an interview will be contacted.