Job Title: Graphic Designer Intern

Job Description:

We are seeking a talented and motivated graphic designer intern to join our team. This is an exciting opportunity for a student or recent graduate to gain hands-on experience in a fast-paced, dynamic environment. As a graphic designer intern, you will work closely with our design team to create engaging visual content for our brand.

About the Company:

LyfeLit Co. is a rapidly growing education technology company that enables Emerging Adults to fully navigate the different societal systems. Our mission is to empower people to design their ideal lifestyles, by providing guidance and visibility to the transitioning moments in life. We are seeking a talented person to join our team and help bring inclusive growth to all people, and networks that power our society.

Responsibilities:

- Collaborate with the design team to create graphics for digital and print media, including social media, email newsletters, and marketing materials.
- Assist with the design and production of promotional materials, such as flyers, brochures, and posters.
- Help to maintain our visual identity and brand standards across all platforms.
- Take direction from senior designers and work independently on assigned tasks.
- Participate in design brainstorming sessions and contribute creative ideas.
- Stay up-to-date with industry trends and design best practices.

Qualifications:

- Pursuing a degree in graphic design, visual communications, or a related field.
- Proficient in Adobe Creative Suite, particularly Photoshop, Illustrator, and InDesign.
- Strong design skills, including layout, typography, and color theory.
- Excellent attention to detail and ability to meet deadlines.
- Good communication skills and ability to collaborate in a team environment.
- Basic knowledge of HTML/CSS and web design is a plus.

Bonus Skills:

UX workflow

Additional Information:

- This is an unpaid internship.
- The intern will be expected to work 20-30 hours per week.
- This internship may be completed remotely.
- The intern will be eligible for academic credit, depending on their school's policies.

To apply:

Please submit your resume, cover letter, and portfolio of your work to info@lyfelit.com. We thank all applicants for their interest, however, only those selected for an interview will be contacted.