

Job Title: Business Development Intern

Job Description:

We are seeking a highly motivated and ambitious Business Development Intern to join our team. The successful candidate will work closely with our business development team to identify potential growth opportunities and generate new business leads.

About the Company:

LyfeLit Co. is a rapidly growing education technology company that enables Emerging Adults to fully navigate the different societal systems. Our mission is to empower people to design their ideal lifestyles, by providing guidance and visibility to the transitioning moments in life. We are seeking a talented person to join our team and help bring inclusive growth to all people, and networks that power our society.

Responsibilities:

- Conduct market research and analysis to identify potential business opportunities
- Assist in developing and implementing business development strategies
- Generate new leads and cultivate relationships with potential clients
- Support the team in preparing and delivering presentations
- Assist in the development of proposals and other marketing materials
- Attend networking events and conferences to represent the company

Qualifications:

- Currently pursuing a Bachelor's or Master's degree in Business Administration, Marketing, or related field
- Strong communication and interpersonal skills
- Excellent analytical and research skills
- Ability to work independently as well as in a team
- Highly motivated and proactive
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Previous internship or work experience in business development or marketing is a plus

Additional Information:

- This is an unpaid internship.
- The intern will be expected to work 20-30 hours per week.
- This internship may be completed remotely.
- The intern will be eligible for academic credit, depending on their school's policies.

To apply:

Please submit your resume and cover letter to info@lyfelit.com. We thank all applicants for their interest, however, only those selected for an interview will be contacted.